

# SPOTLIGHT ON HEALTH GRANTMAKING IN GEORGIA

The Foundation Center’s mission is to strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy. We hope that this brief exploration of top health funders and their giving patterns will provide insights into the state of health grantmaking in Georgia.

This report includes statistical charts and tables based on the Center’s annual grants sample, a mini-directory of Georgia-based health funders, and a statistical snapshot of Georgia’s health rankings produced by the Healthcare Georgia Foundation.

## GEORGIA GRANTS SAMPLE

Each year the Foundation Center indexes all of the grants of \$10,000 and more awarded by close to 1,200 of the nation’s largest private and community foundations. Our most recent (2005) sample includes nearly 131,000 grants awarded by 1,154 U.S. foundations totaling \$16.4 billion. Of the 1,172 foundations in the sample, this report analyzes health grants made to Georgia recipients by 108 foundations, 19 that are based in Georgia and 89 that are based outside Georgia, totaling \$88 million.

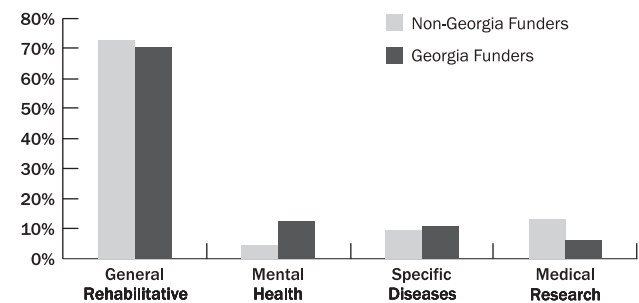
## PRIMARY PURPOSE

Funding for general and rehabilitative health—which includes support for hospitals and in-patient care, outpatient clinics and care, public health, reproductive health, and health care financing and policy, among other purposes—accounted for nearly 72% of all Georgia giving for health in 2005. Within that category, more than half targeted public health. Georgia-based foundations were far more likely to support care and treatment of mental health than were non-Georgia foundations; in terms of support for medical research, the opposite was true.

## TARGET POPULATION

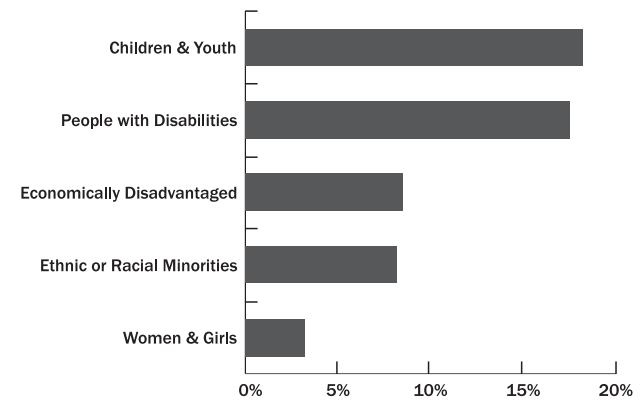
Among specified population groups, children and youth and people with disabilities benefitted from the most Georgia-focused grant dollars, 18.2 % and 17.5% respectively. Women and girls were at the other end of the spectrum, specifically benefiting from 3.2% of total grant dollars for health in Georgia. Economically disadvantaged and minority populations were in the middle, each benefiting from just over 8% of total grant dollars.

**Health funders preferred giving to general & rehabilitative health in Georgia in 2005**



Source: The Foundation Center

**Georgia’s children & youth received the largest share of foundation health grant dollars in 2005**



Source: The Foundation Center

A target population could be identified for 44% of all grant dollars. Chart includes selected beneficiary groups representing at least 3 percent of all grant dollars. Figures represent only grants awarded to groups that could be identified as serving specific populations or grants whose descriptions specified a benefit for a specific population. These figures do not represent all giving benefiting these groups. In addition, grants may benefit multiple population groups, e.g., a grant for minority women, and would therefore be counted more than once.

**“Spotlight on Health Grantmaking in Georgia”  
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Healthcare Georgia Foundation  
grantmaking for health



# A MINI-DIRECTORY OF GEORGIA FOUNDATIONS FUNDING HEALTH PROGRAMS

The following private and community foundations were identified in the Foundation Center's 2005 grants sample as awarding the greatest number of health grant dollars to Georgia recipients. For most of the funders in this directory, health is just one among many areas of interest for their grantmaking. The descriptions provided here attempt to capture just their health interests but should not be taken as an indication that they devote their grantmaking exclusively to health.

## **The Aflac Foundation, Inc.** ^

Columbus

**Web:** [www.aflac.com](http://www.aflac.com)

**Description:** The foundation supports community health systems and organizations involved with education, pediatric cancer, disease, cancer research, public safety, and human services.

**Selected Grants:**

\$1,005,000 to American Red Cross, West Central Georgia Chapter, for National Disaster Relief Fund  
\$458,528 to United Way of the Chattahoochee Valley for annual campaign  
\$25,000 to Saint Francis Hospital Foundation for capital campaign

## **The Peyton Anderson Foundation, Inc.** \* ^

Macon

**Web:** [www.peytonanderson.org](http://www.peytonanderson.org)

**Description:** Giving primarily in Bibb County and Macon, GA, for the arts, education, housing development, and human services.

**Selected Grants:**

\$505,000 to Medcen Foundation for Sylvia Bond Leadership Institute and construction of heart hospital  
\$12,500 to Georgia Transplant Foundation for financial assistance for patients and to create Macon Satellite office  
\$1,300 to Golden Rule for care and treatment of women substance abusers

## **The Arthur M. Blank Family Foundation** \*

Atlanta

**Web:** [www.blankfoundation.org](http://www.blankfoundation.org)

**Description:** Promotes positive change in people's lives and builds and enhances the communities in which they live. Supports innovative endeavors leading to better circumstances for low-income youth and their families.

**Selected Grants:**

\$1,000,000 to Shepherd Center for capital support and endowment for therapeutic recreation programs  
\$20,000 for Georgia Conservancy for Mothers and Others Clean Air Initiative  
\$14,550 to Girls Inc. of Columbus and Phenix-Russel for Way To Go Kids fitness and nutritional program

## **Bradley-Turner Foundation** \* ^

Columbus

**Description:** Giving primarily for higher education, religious associations, community funds, and youth and social service agencies; support also for cultural and health-related programs.

**Selected Grants:**

\$401,983 to Columbus Regional Medical Foundation for capital and operating support  
\$66,667 to New Horizons Area MH-MR-SA Program for capital and operating support  
\$40,000 to Shepherd Center for capital, continuing and operating support

## **Callaway Foundation, Inc.** \* ^

LaGrange

**Web:** [www.callawayfoundation.org](http://www.callawayfoundation.org)

**Description:** Giving for health and hospitals; community funds; care for the aged; and community development.

**Selected Grants:**

\$2,000,000 to West Georgia Health Foundation for new emergency care facility  
\$75,000 to Twin Cedars Youth Services for building/renovation  
\$5,000 to Camp Sunshine for summer camp for children with cancer

## **J. Bulow Campbell Foundation** \* ^

Atlanta

**Web:** [www.jbcf.org](http://www.jbcf.org)

**Description:** Supports a variety of charitable organizations serving the general welfare of the community, education, youth, Christian concerns and, to a limited extent, arts and cultural organizations.

**Selected Grants:**

\$1,000,000 to George West Mental Health Foundation for building/renovation  
\$500,000 to Metro Atlanta Recovery Residences for building/renovation  
\$250,000 to CHRIS Kids for capital campaign for new group homes

## **The Community Foundation for Greater Atlanta** \* ^

Atlanta

**Web:** [www.atlcf.org](http://www.atlcf.org)

**Description:** Organized for the permanent administration of funds placed in trust by various donors for charitable purposes. Grants, unless designated by the donor, are confined to a 23-county metropolitan area of Atlanta, with emphasis on human services, arts and culture, education, health, and community development. Health priorities include services for the homeless, fitness and nutrition of school-aged children, and HIV/AIDS.

**Selected Grants:**

\$148,497 to Shepherd Center for continuing support  
\$17,000 to Covenant Community for general/operating support  
\$10,000 to Metropolitan Counseling Services

## **The Wilbur and Hilda Glenn Family Foundation** \*

Atlanta

**Description:** Supports education, health and human services.

**Selected Grants:**

\$650,000 to Winship Cancer Institute at Emory University for cancer research and facility support  
\$300,000 to Children's Healthcare of Atlanta for capital campaign  
\$100,000 to Whitefoord Community Program to expand services and fund continuing operations

## **Healthcare Georgia Foundation** \* ^

Atlanta

**Web:** [www.healthcaregeorgia.org](http://www.healthcaregeorgia.org)

**Description:** Health priorities include addressing health disparities, strengthening nonprofit health organizations, and expanding access to primary healthcare.

**Selected Grants:**

\$235,000 to National Council of La Raza Atlanta for the Georgia Latino/Hispanic Health Agenda and Leadership Project  
\$91,000 to Three Rivers Area Health Education Center to participate in a beta test of a statewide distance learning network program serving nonprofit health organizations in west central Georgia  
\$10,000 to Concerned Black Clergy of Metropolitan Atlanta to produce publication that addresses eating behaviors, physical activity, and childhood obesity within faith communities

### The Marcus Foundation, Inc.\*

Atlanta

**Description:** Support primarily for human services, mental health, Jewish federated giving programs, education, and public affairs.

**Selected Grants:**

\$1,678,308 to Shepherd Center for Marcus Community Bridge  
\$298,495 to Link Counseling Center for general operations  
\$10,000 to Health Students Taking Action Together for online journal

### The Carlos and Marguerite Mason Fund\* ^

Atlanta

**Web:** www.wachovia.com/privatefoundations

**Description:** Support only for Georgia organizations involved with organ transplantation and related research.

**Selected Grants:**

\$550,000 to Emory University Integrated Approach for Transplant Tolerance Partnership  
\$120,000 to Children's Healthcare of Atlanta for pediatric nephrology program  
\$45,000 to Georgia Transplant Foundation for apprenticeship program

### The M. L. Simpson Foundation Trust\*

Jackson

**Description:** Giving primarily for Baptist ministries, including a church and a seminary; funding also for medical research and an eye center.

**Selected Grants:**

\$2,000,000 to Emory University for Emory Eye Center.

### The Tull Charitable Foundation\* ^

Atlanta

**Web:** www.tullfoundation.org

**Description:** To assist Georgia nonprofit organizations with one-time capital costs associated with the implementation of strategic growth initiatives.

**Selected Grants:**

\$200,000 to Metro Atlanta Recovery Residences for campaign to acquire land and for construction of additional residential facilities  
\$150,000 to George West Mental Health Foundation for facility expansion and endowment  
\$100,000 to American Red Cross, Metropolitan Atlanta Chapter for construction of new blood services facility in Douglasville

### Turner Foundation\*

Atlanta

**Web:** www.turnerfoundation.org

**Description:** Support in the areas of the environment and population focuses on safeguarding habitat, growing the movement, creating solutions for sustainable living, and healthy planet & healthy communities.

**Selected Grants:**

\$40,000 to Planned Parenthood of Georgia  
\$15,000 to Feminist Women's Health Center  
\$10,000 to Juvenile Diabetes Research Foundation

### The UPS Foundation\* ^

Atlanta

**Web:** www.community.ups.com

**Description:** The foundation supports organizations involved with education, obesity, hunger, nutrition, human services, community development, volunteerism, youth, senior citizens, disabled people, mentally disabled people, economically disadvantaged people, and homeless people. Special emphasis is directed toward programs designed to address hunger, literacy, and volunteerism.

**Selected Grants:**

\$150,000 to Link Counseling Center  
\$80,000 to Morehouse School of Medicine for continuing support  
\$15,000 to Starlight Children's Foundation of Atlanta for general support

### Robert W. Woodruff Foundation\* ^

Atlanta

**Web:** www.woodruff.org

**Description:** Principal giving interests are focused on the following program areas: elementary, secondary, and higher education; health care and education; human services, particularly for children and youth; economic development and civic affairs; art and cultural activities; and conservation of natural resources and environmental protection. Preference is given to one-time capital projects of established private charitable organizations.

**Selected Grants:**

\$2,000,000 to Atlanta Ronald McDonald House Charities for capital improvements  
\$400,000 to Link Counseling Center for capital improvements  
\$50,000 to Georgia Transplant Foundation for implementation of Transplant Saving Account program

### Top 10 Georgia foundations giving health dollars to Georgia recipients in 2005\*

Foundation Name	Dollar Amount	No. of Grants
1. Robert W. Woodruff Foundation, Inc.	\$8,045,016	12
2. The Carlos and Marguerite Mason Fund	4,764,092	13
3. The Community Foundation for Greater Atlanta, Inc.	4,344,529	68
4. Healthcare Georgia Foundation, Inc.	3,319,500	31
5. The Marcus Foundation, Inc.	3,570,172	15
6. J. Bulow Campbell Foundation	2,900,000	4
7. The Aflac Foundation, Inc.	2,823,122	9
8. Callaway Foundation, Inc.	2,100,000	3
9. The Arthur M. Blank Family Foundation	2,212,000	9
10. The M. L. Simpson Foundation Trust	2,000,000	1

Source: The Foundation Center

\*Detail about these foundations is in the mini-directory.

### Top 10 non-Georgia foundations giving health dollars to Georgia recipients in 2005

Foundation Name	Dollar Amount	No. of Grants
1. Bill & Melinda Gates Foundation	\$26,572,554	3
2. The Robert Wood Johnson Foundation	4,481,772	21
3. W. K. Kellogg Foundation	4,153,194	2
4. W. M. Keck Foundation	2,100,000	1
5. Conrad N. Hilton Foundation	1,366,500	1
6. The Ford Foundation	1,171,000	3
7. The Samuel Roberts Noble Foundation, Inc.	1,150,000	2
8. Burroughs Wellcome Fund	1,000,000	2
9. The Pfizer Foundation, Inc.	840,326	8
10. The Picower Foundation	750,000	1

Source: The Foundation Center

### Top 10 recipients of health grants in Georgia in 2005

Foundation Name	City	Health Grant Dollars Received	No. of Grants
1. Carter Center	Atlanta	\$26,572,554	8
2. Emory University	Atlanta	10,574,729	24
3. Children's Healthcare of Atlanta	Atlanta	7,473,213	13
4. Morehouse College	Atlanta	4,000,000	1
5. CDC Foundation	Atlanta	3,327,794	10
6. Shepherd Center	Atlanta	2,533,497	8
7. Atlanta Speech School	Atlanta	2,325,236	3
8. Medical College of Georgia Foundation	Augusta	2,172,324	3
9. Children's Healthcare of Atlanta Foundation	Atlanta	2,074,475	8
10. George West Mental Health Foundation	Atlanta	2,060,000	3

Source: The Foundation Center

# GEORGIA'S HEALTH RANKINGS

Below are selected indicators of the health and wellbeing of Georgians relative to residents of the other 49 states. The rankings fall within the range of 1–50, with a ranking of 1 being most desirable and a ranking of 50 being least desirable. For more information about these rankings, please contact Healthcare Georgia Foundation at (404) 653-0990.

CATEGORY	INDICATOR	VALUE OF INDICATOR (GA)	VALUE OF INDICATOR (US)	GEORGIA'S RANK
<b>HEALTH RISKS</b>				
	% of adults who Smoke	22.1%	20.6%	34
	Total number of teens (12-17 yrs) needing but not receiving treatment for Illicit Drug Use in past year	34,000	1,238,000	41
<b>HEALTH CARE</b>				
	% of population without Insurance	18.9%	15.9%	45
	Per capita expenditures on Mental Health	\$49.9	\$84.7	43
	Hospital ER visits per 1,000 population	392	383	26
	Registered Nurses per 100,000 population	658	799	43
	% of population without access to Primary Care	15.6%	11.5%	39
<b>HEALTH OUTCOMES</b>				
	% of Low Birthweight babies	9.3%	8.1%	44
	Teenage Birth Rate (live births per 1,000 females 15-19 yrs old)	54.5	42.0	43
	Infant Mortality rate (infant deaths per 1,000 live births)	8.4	6.6	41
<b>SOCIOECONOMIC INDICATORS</b>				
	% of children in Poverty	21.2%	17.6%	42
	Teens who are High School Dropouts	10.0%	7.0%	47



## ABOUT HEALTHCARE GEORGIA FOUNDATION

Healthcare Georgia Foundation is a statewide, private independent foundation whose mission is to advance the health of all Georgians and to expand access to affordable, quality healthcare for underserved individuals and communities.

[healthcaregeorgia.org](http://healthcaregeorgia.org)



50 Hurt Plaza, Suite 150 ♦ Atlanta, GA 30303  
(404) 880-0094 ♦ [foundationcenter.org/atlanta](http://foundationcenter.org/atlanta)

### For More Information

Download “Spotlight on Health Grantmaking” in Georgia at [foundationcenter.org/atlanta](http://foundationcenter.org/atlanta).

Learn more about health grantmaking at the Foundation Center–Atlanta or a Cooperating Collection near you at [foundationcenter.org/collections](http://foundationcenter.org/collections). For more information, contact Pattie Johnson, director of the Foundation Center–Atlanta, at (404) 880-0095 or [pjj@foundationcenter.org](mailto:pjj@foundationcenter.org).