

TEACHER
Survey to Assess Effectiveness
Of the "My Own Book Program"

1. How many students in your class participated in the trip to Barnes and Noble for the "My Own Book Program"? _____

2. Were your students excited about the trip to Barnes and Noble?
Please rate the level of student enthusiasm on a scale from 1-5.

A. Before the trip:

1	2	3	4	5
not excited		ambivalent		very excited!

B. After the trip:

1	2	3	4	5
not excited		ambivalent		very excited!

C. Please note briefly comments children made about getting books at Barnes and Noble:

3. On average how many books did each child buy? _____

4. Do you notice any improvement in the students' attitude toward reading that can be attributed to purchasing the new books?

_____ YES _____ NO

Please elaborate: _____

5. Has it impacted independent reading in the classroom? (i.e. increased interest, stamina, etc.)

_____ YES _____ NO

If yes, in what way? _____

6. Did you use the trip to Barnes and Noble for any classroom lessons?

_____ YES

_____ NO

If yes, please describe. _____

7. Do you have any suggestions for how we can further enrich the "My Own Book" program?

Please feel free to add any additional comments below:
