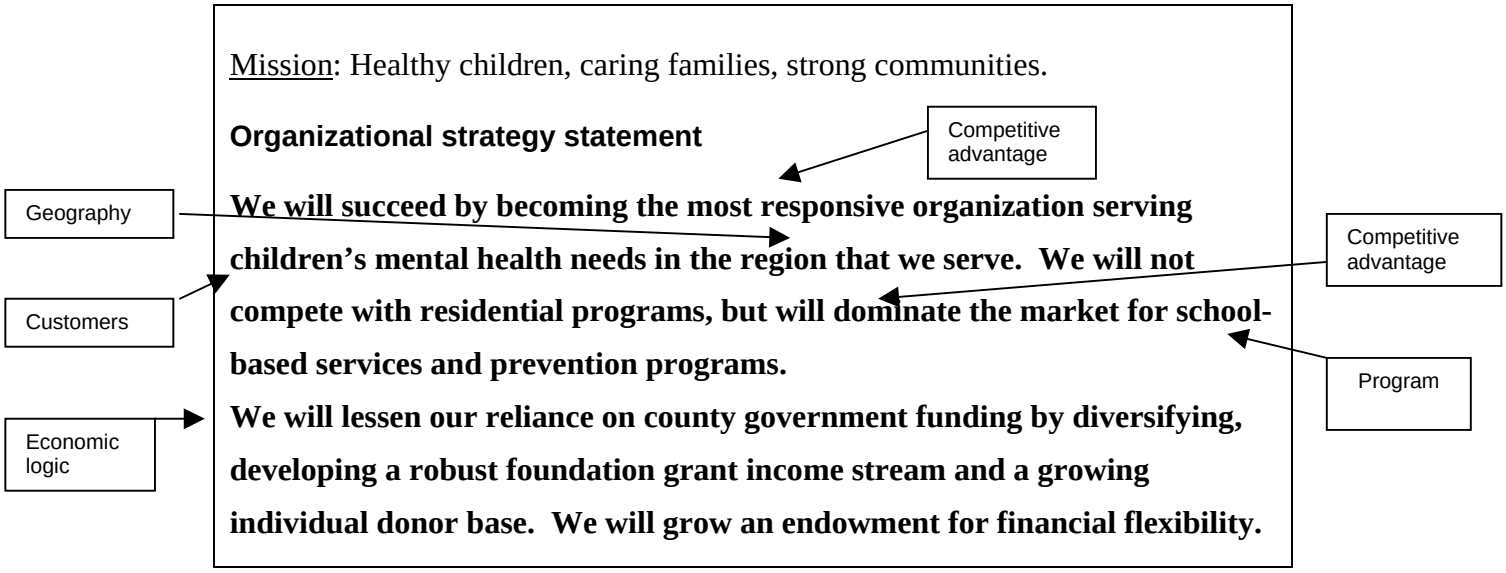
Figure 2: Case Study Mission Statement



From "Putting It All Together: Refining Your Competitive Strategy," Philanthropy News Digest, September 2005